

## Privacy Policy

### **Type of information that this site collects**

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password (if you have one connected to the site); computer and connection information and bookings history. We may use software tools to measure and collect session information page response times, length of visits to certain pages, page interaction information.

### **What your information may be used for:**

Your Personal information may be used to send you mail-outs, course information and newsletters. Provisional course bookings made on the site, are then confirmed by written email.

When you conduct a transaction on this website, such as booking a course, part of the process collects the personal information you give us such as your name, address and email address.

**NB: Your personal information will be used for the specific reasons stated above only.**

We collect Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. We collect email addresses for marketing campaigns,
3. To be able to contact our Visitors with information on Yoga & cranial courses, trainings and retreats, for general or personalized service-related notices and promotional messages.
4. To comply with any applicable laws and regulations.

### **How we collect information, store information, use and disclose our site visitors Personal Information:**

My website and its advertisement is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How we communicate with you:**

We may contact you to send you newsletters and details of courses and trainings. We may notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about courses, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, and text messages.

### **Withdrawal of consent for collection of data**

Site visitors can withdraw their consent for collection of personal information at any time. You can also delete or change the collected information. So if you no longer wish us to process your data, please contact us:

[info@lucycrawfordyoga.co.uk](mailto:info@lucycrawfordyoga.co.uk)

**Privacy policy updates**

*We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.*

**Questions and your contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [info@lucycrawforyoga.co.uk](mailto:info@lucycrawforyoga.co.uk)